

# 2025 Media Kit

"Memories are fortified by experiences like this."

CLASSICAL VOICE NORTH AMERICA

"bravura performances and enthusiastic collaborations"

THE BOSTON MUSICAL INTELLIGENCER

"commanding and refined ...
with originalities of expression and inflection"

THE BOSTON MUSICAL INTELLIGENCER

"an admirably vibrant, professional, high-caliber, and high-octane addition to the New England musical firmament"

THE BOSTON MUSICAL INTELLIGENCER

### "striking repertoire choices and brilliant playing"

THE BOSTON MUSICAL INTELLIGENCER



# Who We Are

2025 CONCERT DATES June 12, 13, 14, 19, 20, 21

All concerts at St. John's Episcopal Church, Portsmouth, NH

#### ABOUT THE FESTIVAL

Now in its eleventh season, Halcyon Music Festival is one of New England's most exciting summer chamber music festivals. Based in the Portsmouth, New Hampshire area, the Festival brings together world-class artists and young professionals of the highest caliber to live, work, and perform.

HMF strives to create a community that will inspire great musicians to collaborate at the highest professional level.

HMF presents passionate, compelling performances, with a focus on providing opportunities for enrichment to people of all ages and levels of musical experience.

HMF aims to make chamber music accessible to all, including those who might not otherwise experience it in concert halls. HMF is also committed to supporting the arts in the Seacoast, and seeks to enhance the growth of chamber music on a local and national level.

#### **OUR ARTISTIC DIRECTOR**

Founder/Artistic Director Heng-Jin Park has been heralded by *The Washington Post* as a "pianist of unusual artistry and musical imagination."



Park has performed extensively throughout the United States and abroad, including solo appearances with the Boston Pops, Boston Philharmonic, and L'Orchestre Symphonique Française.

A passionate chamber musician, Park is a founding member and current pianist of the critically-acclaimed Boston Trio, and formerly served as Artistic Director of the Killington Music Festival.

As an educator, Park holds faculty positions at Harvard University and Massachusetts Institute of Technology, as well as New England Conservatory Preparatory School.

CONTACT
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Halcyon Music Festival
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617-651-1387
hmfassistant@gmail.com
www.halcyonmusicfestival.org





# Advertising Specs

### 2025 CONCERT DATES June 12, 13, 14, 19, 20, 21

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#### CONCERT PROGRAM DETAILS

- One concert program covering the complete festival season
- Concert program size: 5.5 w x 8.5 h
- Four color throughout

#### AD SIZES (all measurements in inches)

FULL PAGE (inside/outside cover)	$4.75 \text{ w} \times 7.875 \text{ h}$	\$450
FULL PAGE (inside program)	4.75 w x 7.875 h	\$400
HALF PAGE (horizontal)	$4.75 \text{ w } \times 4 \text{ h}$	\$275
QUARTER PAGE (horizontal)	$3.75 \text{ w} \times 2.5 \text{ h}$	\$200
QUARTER PAGE (vertical)	2.25 w x 3.875 h	\$200
BUSINESS CARD (horizontal)	2.375 w x 1.5 h	\$150

#### HOW TO SUBMIT AD ARTWORK

- Please submit ads as PDF, JPG, TIFF, or EPS; print-ready resolution 300 dpi or greater.
- To produce PDF files, please use Acrobat Professional or the Export/Save feature in InDesign, Photoshop, or Illustrator; exported files should be output at Press Quality (300 dpi).
- Embed all fonts and link all graphics.
- Files should be CMYK or grayscale.
- Please name files with company name and ad size.
- Email electronic files to hmfassistant@gmail.com
- Business cards or other camera-ready artwork may also be submitted.

#### CONTACT

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## Ad Order Form

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	FULL PAGE	(inside program)	4.75 w x 7.875 h	\$400		
	HALF PAGE	(horizontal)	4.75 w x 4 h	\$275		
	QUARTER F	PAGE (horizontal)	$3.75 \text{ w} \times 2.5 \text{ h}$	\$200		
	QUARTER F	PAGE (vertical)	2.25 w x 3.875 h	\$200		
	BUSINESS (	CARD (horizontal)	2.375 w x 1.5 h	\$150		
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Thank you for your support and contribution to the Halcyon Music Festival!

Vedran Mehinovic, assistant • Halcyon Music Festival 43 Lee Street #2, Cambridge, MA 02139 617-651-1387 • email: hmfassistant@gmail.com • X: @halcyonMF